

MARKETING AND COMMUNICATIONS INTERN

Remote or Yogyakarta, Indonesia

ABOUT THE FOUNDATION:

Think Volunteer embodies internationally responsible travel with a positive impact. We strive for more research, collaboration, and campaigning. We want to create more awareness and share more knowledge. We focus on the following four themes: social work, health care, education, and nature. We are on our way to a sustainable solution for responsible international travel & volunteering. Through our two projects, Think Academy & Think Charity, we are aiming to deliver real impact, and creating the way to a sustainable solution for responsible international travel & volunteering.

JOB DESCRIPTION:

The Marketing and Communications intern we are looking for is responsible for:

- Content creation for various internal and external channels.
- Develop, manage, plan and schedule social media content
- Support our campaign and concept development
- Update website with news, blogs, general information
- Email marketing: keeping our donors informed about our work
- Improving the findability and visibility of Think Volunteer in search engines (SEO/SEA)

In addition to your marketing responsibilities, we also have other fun activities which you can carry out, such as:

- Write monthly newsletters
- Fundraising
- Help organize events
- Join project visits and evaluation moments

AS A MARKETING AND COMMUNICATION INTERN, YOU HAVE OR ARE ...

- A bachelor or master student with a marketing and communication, media, or business background
- An open and enthusiastic person and enjoy writing, designing, and creating.
- Take initiative and show leadership
- Able to present yourself well and have strong communication skills
- Good oral and written skills in English, a second language is a plus.
- Knowledge of Google Analytics, AdSense, and WordPress and know how to make good use of Social media and blogging.
- Understand and stand by our mission and vision
- An affinity with travel, culture, people, and the environment



WHAT DO YOU RECEIVE IN RETURN?

- Gain valuable experience in internationalization, managing and community building with a fast-growing organization.
- Being valued as a colleague by our young and enthusiastic team
- Opportunity to create work and development opportunities for yourself based on your own efforts and abilities.
- Flexible responsibilities that can be easily combined with personal responsibility.
- Nice addition to your CV!
- Project expenses and reimbursements based on fairness.
- If case you conduct the internship in Indonesia: An unforgettable experience in which you learn a lot about Indonesian culture

LOCATION:

Flexible, remote option or Yogyakarta, Indonesia.

DURATION:

Flexible, available for a period of at least 5-6 months, at least 4 days a week.